

# CHECKLIST FOR PRINTING DATA CONTROL BEFORE SENDING THE FILE TO THE PRINTING HOUSE

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Printing data that you send us must be created as a PDF document (press quality) in CMYK colour mode. Besides CMYK, if needed, you can also use Pantone colours (spot colours).

All fonts that you use for page layout must be embedded.

All pages must have a 3 mm bleed on each side.

All crop marks must be placed at a distance of 3 mm from the edge of the document, while all other marks must be turned off (registration marks, colour bars, etc.).

Black text must be configured for printing not as a composite of four colours, but as black only.

It would be best to send all pages together as one document, at the same time avoiding sending spread sheets.

The optimum printing resolution for images is 300 dpi.

It is recommended to prepare the printing data for die-cutting, varnishing, foil stamping or paper embossing by using Pantone colours (any of your choice) in overprint mode, and to send the PDF file as a separate PDF document.

## RECOMMENDATION:

It is safer to create a PDF file using Distiller than to create a PDF file from any other program by using the "Save as PDF" option.